

session I **the natural...**

Chair: Jyoti VERMA, India

- 09:00/09:15 INTRODUCTION**
Food, Body and Health: A Cross-Cultural Approach
Claude FISCHLER,
Director of Research, CNRS, Paris, France
- 09:15/09:45 KEYNOTE ADDRESS**
The Nature of Natural
Paul ROZIN,
Professor of Psychology, University of Pennsylvania, USA
- 09:45/10:05 Eating Nature: The Good and the Healthy**
Mohamed MERDJI,
Doctor of Economy, Professor of Marketing, Audencia, Nantes, France
- 10:05/10:25 GENERAL DISCUSSION**
- 10:25/10:40 BREAK**

session II **commensality vs individual choice**

Chair: Mohamed MERDJI, France

- 10:40/11:00 Nutritional Nostalgia and the Erosion of Eating Skills:
The English Experience**
Alan BEARDSWORTH,
Lecturer of Sociology, University of Loughborough, United Kingdom
- 11:00/11:20 Forever commensal ?
A Comparative Approach of the Representations of Commensality**
Estelle MASSON,
Doctor in Social Psychology, LPS/CETSAH,
Ecole des Hautes Etudes en Sciences Sociales, Paris, France
- 11:20/11:40 The Collective Self and Other in France and the United States :
Construction of Identities and Food Modernity**
Christy SHIELDS,
Researcher, CETSAH, Ecole des Hautes Etudes en Sciences Sociales, Paris, France
- 11:40/12:00 GENERAL DISCUSSION**
- 12:00/13:45 LUNCH**

session III **one country, several cultures**

Chair: Alan BEARDSWORTH, United Kingdom

- 13:45/14:05 Towards a Reflective Diet ?
Perspectives on Switzerland**
Laurence OSSIPOW,
Researcher in Anthropology, Institute of Ethnography, Neuchâtel, Switzerland
- 14:05/14:25 Moralizing food: new trends in Germany East and West**
Eva BARLÖSIUS,
Researcher in Sociology, Public Health Research Group
of the Wissenschaftszentrum Berlin für Sozialforschung (WZB), Germany
- 14:25/14:45 Italy on the Menu:
Attitudes and Practices in the Food Choices of Italians**
Nicoletta CAVAZZA,
Researcher in Social Psychology, University of Bologna, Italy
- 14:45/15:05 GENERAL DISCUSSION**
- 15:05/15:15 BREAK**

session IV **insights from other horizons**

Chair: Paul ROZIN, USA

- 15:15/15:35 Understanding the Food, Body and Health Relationship:
Some Observations from India (Bihar).**
Jyoti VERMA,
Professor of Social Psychology, University of Patna, Bihar, India
- 15:35/15:55 The Beautiful, the Thin and the Healthy in Brazil**
Denise BERNUZZI de SANT'ANNA,
Director of Studies The Pontificia Universidad Catolica of Sao Paulo, Brazil
- 15:55/16:15 Eating as Murder and Shifting Food Categories: The Case of Fat**
Jean-Pierre POULAIN,
Researcher in Sociology, University of Toulouse-Le Mirail, France
- 16:15/16:35 Nature as Culture: The Pure, the Fresh and the Raw in Japan**
Emiko OHNUKI-TIERNEY,
Professor of Anthropology University of Wisconsin, Madison, USA
- 16:35/16:55 GENERAL DISCUSSION**
- 16:55/17:05 BREAK**

Session V **nutritional engineering vs cultural script ?**

Chair: Emiko OHNUKI-TIERNEY, Japan

- 17:05/17:35 Culinary Exception or Individual Choice:
Two Visions of Food, Two Utopias?**
Claude FISCHLER,
Claude FISCHLER, Director of Research, CNRS, Paris, France
- 17:35/18:00 GENERAL DISCUSSION**